

Join the Partnership!

MEMBER BENEFITS



NETWORKING & COMMUNITY

Increase your visibility among the business community of over 500 member businesses at signature networking events.



MILESTONE EVENT SUPPORT

Ribbon cuttings and groundbreakings are celebrations to showcase your business and familiarize the public with your services.



CONNECT TALENT WITH OPPORTUNITY

Give more visibility to the job openings in your organization on our job site improving your reach significantly and improving your chances of getting good candidates.



CREDIBILITY

The Chamber is a trusted voice of the Greater Morgantown area. Since we refer members, count on community support.



ADVOCACY, COMMITTEES & PROGRAMS

Governmental Affairs & Transportation
 Women's Innovative Networking Group (WINGs)
 Leadership Monongalia
 Generation Morgantown



VISIBILITY THROUGH MARKETING OPPORTUNITIES

Get noticed with powerful e-blast messaging and digital marketing tools, allowing you to reach over 500 businesses and 1,600 inboxes.



MEMBER REFERRALS

We are committed to increasing each member business through referrals, including online & printed directories and member-only deals.



LEARNING OPPORTUNITIES

Informative and educational Learning Labs are a good choice for professional development. There are opportunities to host, too!



OTHER BENEFITS & SAVINGS

Chamber Health Care Program
Office Depot Savings Program
Member to Member Deals

MORGANTOWN AREA PARTNERSHIP:
 Through the collective voice of the Partnership, we create opportunities that drive economic growth and prosperity for the Morgantown area.

PARTNER ORGANIZATIONS:

Morgantown Chamber of Commerce
 Mon County Development Authority
 Morgantown Area Economic Partnership
 Campus Neighborhoods Revitalization Corporation (Sunnyside Up)

BUSINESS SUPPORT

WEBSITE & ONLINE DIRECTORY

Reach the public with your member directory listing at morgantownpartnership.com. All listings provide a direct link to your website and are often listed on Google searches.

POWERFUL MARKETING TOOLS

Instantly share Hot Deals, News Releases, Calendar Events, Job Postings, and more for FREE. The online **Member Information Center (MIC)** puts the membership and the business community right at your fingertips. Premier job site for Employers to find their next great hires and Professionals to keep their career on the move jobs.morgantownpartnership.com

EMAIL FEATURES

The Partnership's Member Newsletter features news, events, job postings, and deals from across the entire membership and reaches over 1,600 inboxes bi-monthly. Or, you can choose to get the word out with single-subject E-Blasts. These targeted emails have an open rate of over 20%.

PRINTED MEMBER DIRECTORIES

All members are listed in our two annual publications, the Membership Directory and the Annual Report. These supplements include advertising and articles of interest.

MILESTONE EVENT SUPPORT

Ribbon Cuttings, Groundbreakings, and Grand (Re)Openings are a great way to showcase your business and familiarize the public with your products and services. Tap into our supportive business network and let us support you in celebrating your milestone events.

NETWORKING SPONSORSHIP

Expand your visibility and showcase your offerings as a host of our networking events. Each event is featured in the Monday Memo and other outlets. Sponsorship rates vary.

EVENT SPONSORSHIP

Want to truly be seen? Get in front of over 600 business leaders and become an Annual Dinner sponsor. Become a sponsor of our Annual Golf Classic and reach over 100 power players within our community.

JOIN TODAY AT bit.ly/Join-The-Partnership

GROWING THE REGION

SEMINARS & WORKSHOPS

An excellent professional development opportunity, quarterly Learning Over Easy and Lunch & Learn sessions are informative and educational. Have expertise to share with the membership? There are opportunities to host, too!

NCWV BUSINESS SUMMIT

What are the current trends affecting the North Central West Virginia's economic development? This annual summit convenes regional business leaders and is co-sponsored by the Chambers of Harrison, Marion, and Preston Counties.

LEADERSHIP DEVELOPMENT

Our Leadership Monongalia course develops community leaders through knowledge enrichment, cultivation of community involvement, and enhancement of personal networks. Look for applications in June from www.leadershipmonongalia.org.

ECONOMIC DEVELOPMENT

As the Morgantown Area Partnership, we pursue a coordinated vision of regional growth with the Morgantown Area Economic Partnership, the Monongalia County Development Authority, and Sunnyside Up Campus Neighborhood Revitalization Corporation.

GOVERNMENTAL ADVOCACY

The Partnership actively advocates for a vibrant community with a competitive business sector. Our VP of Public Affairs is your direct link to local and state government. Forming policies and recommendations for the legislature, our Governmental Affairs and Transportation Committees welcome participation from members like you.

NETWORKING & COMMUNITY

BUSINESS AFTER HOURS

Our premier monthly after-hours mixers for members and guests. Held on Third Wednesdays, it is an extraordinary way to meet business leaders and establish a strong presence in the local network.

BUSINESS BEFORE HOURS

Early birds can get the morning started with our quarterly coffee-and-networking event. Enjoy breakfast bites along with your morning 'buzz.'

GENERATION MORGANTOWN

Join young and talented professionals in the area in creating valuable business networks and build new friendships. Look out for First Friday happy hour, Joggers & Lagers, Rise & Grind brunches, and more!

ANNUAL DINNER

Meet more than 600 active business leaders at our annual awards dinner. Celebrate the accomplishments of the business community and see what's in store for the future. The dinner provides additional advertising opportunities to our members.

ANNUAL GOLF CLASSIC

This annual Golf Outing is a great way to meet other local professionals while enjoying a day outside in a relaxed environment. The outing provides additional advertising opportunities to our members.

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